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BONDEX™

STEP-BY-STEP

HAIR COLOR (10% Rule)

1. Mix the color formula using the suggested mixing ratio of color to peroxide.
2. It is at this point you will add the BUILDER (1) following the 10% Rule. The amount of BUILDER (1) to be added is 10% of the color portion of the mix, not the peroxide. Therefore, 2.5 oz (75ml) of color requires ¼ oz (7.5ml) of BUILDER (1)
3. Apply the hair color, allow usual processing time, rinse well and shampoo.
4. Towel dry the hair and apply the INTENSIFIER (2) approx. ⅓ oz (8.8ml) up to as much as needed to work evenly through the hair. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

ULTRA / HIGH LIFT HAIR COLOR (15% Rule)

1. Mix the color formula using the suggested mixing ratio of color to peroxide.
2. It is at this point you will add the BUILDER (1) following the 15% Rule. The amount of BUILDER (1) to be added is 15% of the color portion of the mix, not the peroxide. Therefore, 2 oz. (60ml) of color requires ⅓ oz (8.8ml) of BUILDER (1)
3. Apply the hair color, allow usual processing time, rinse well and shampoo.
4. Towel dry the hair and apply the INTENSIFIER (2) approx. ⅓ oz (8.8ml) up to as much as needed to work evenly through the hair. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

BLEACHING (20% Rule)

1. Mix the bleach formula using the usual mixing ratio of bleaching powder to peroxide.
2. It is at this point you will add the **BUILDER (1)** following the 20% Rule. The amount of **BUILDER (1)** to be added is 20% of the bleach powder portion of the mix, not the peroxide. Therefore, 1.5 oz (44g/ml) bleach powder requires $\frac{1}{3}$ oz (8.8ml) of **BUILDER (1)**
*When adjusting the consistency of the bleaching formula **ALWAYS** respect the 20% rule. Measure the bleaching powder and based on that amount, add 20% **BUILDER (1)** regardless of how much or little peroxide is added.
3. Apply the bleach formula, allow usual processing time, rinse well and shampoo.
4. Towel dry the hair and apply the **INTENSIFIER (2)** beginning with $\frac{1}{3}$ oz (8.8ml) up to as much as needed to work evenly through the hair. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

DIRECT COLORS, SEMI PERMANENT COLORS

BONDEX allows you full freedom to proceed with a Direct Color application right after the bleaching treatment without risk or the need for a 48 hour waiting period!

1. Please follow **STEPS 1, 2,3**, for Bleach-ing,
2. It is at this point you will add the **BUILDER (1)** following the 10% Rule. The amount of **BUILDER (1)** to be added is 10% of the color portion of the mix, not the peroxide. Therefore, 2.5 oz (75ml) of color requires $\frac{1}{4}$ oz (7.5ml) of **BUILDER (1)**
3. Apply the hair color, allow usual processing time, rinse well and shampoo.
4. Towel dry the hair and apply the **INTENSIFIER (2)** approx. $\frac{1}{3}$ oz (8.8ml) up to as much as needed to work evenly through the hair. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

STAND ALONE TREATMENT

1. Shampoo hair and towel dry.
2. Mix $\frac{1}{3}$ oz (8.8ml) of **BUILDER (1)** + $\frac{1}{2}$ oz (15ml) of **INTENSIFIER (2)** and apply evenly from roots to ends.
3. Cover and allow processing for 15 minutes under a heat source then rinsing well.
4. Towel dry and proceed with a second application of the **INTENSIFIER (2)** again from roots to ends and leave on for 2-3 minutes. Rinse well, dry and style as desired.

CHEMICAL STRAIGHTENERS (20% Rule)

1. Prepare hair according to the Chemical Straightener recommended instructions.
2. It is at this point you will add the BUILDER (1) following the 20% Rule. The amount of BUILDER (1) to be added is 20% of the straightening cream. Therefore, 2.5 oz (75ml) straightening cream requires ½ oz (15ml) of BUILDER (1).
3. Apply the mixture, process and neutralize according to the Straightener's enclosed instructions. Rinse well.
4. Gently towel dry the hair and apply the INTENSIFIER (2) beginning with ⅓ oz (8.8ml) up to as much as needed to work evenly through the hair. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

KERATIN STRAIGHTENERS

1. Prepare hair according to recommended Keratin Straightener instructions.
2. It is at this point you will add the BUILDER (1) The amount of BUILDER (1) to be added is ⅓ oz (8.8ml) to the usual amount of Keratin Straightening cream to be used.
3. Apply the mixture, process and iron according to the Keratin Straightener's enclosed instructions. Rinse or wash only when applicable.
4. Once hair is rinsed or washed for the first time, gently towel dry the hair and apply INTENSIFIER (2) beginning with ⅓ oz (8.8ml) up to as much as needed to work evenly through the hair. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

PERMS

1. Prepare, roll, process, neutralize hair and remove rods according to the Perms recommended instructions.
2. Towel dry the hair well, being careful not to pull or stretch the hair.
3. Gently massage the BUILDER (1) evenly throughout the hair from roots to ends, -The amount of BUILDER (1) needed for medium long hair is 1oz. Set a timer for 10 minutes.
4. Without rinsing, apply enough INTENSIFIER (2) to saturate the hair evenly. Allow to penetrate for a minimum of 5 minutes, rinse well dry and style as desired.

***RECOMMENDED HOME MAINTENANCE**

MAINTAINER (3) is recommended to be used two times per week following the shampoo. **MAINTAINER (3)**'s conditioning agents deliver emollients to enhance hair's suppleness and impart shine.