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BONDEX™

F.A.Q

What is BONDEX™?

BONDEX™ uses BSC, Inc. Anti-Breakage Technology™ (A.B.S.™) which builds bonds and is designed to be added to any chemical mixtures (hair dye or bleach) or used in combination with any chemical hair treatment, preventing damage before it can even start. **BONDEX™** does not affect the processing time of your treatments, or have any effect on the developer level.

What is the science behind BONDEX™?

The dual action formulation creates new bonds and buffers the existing ones delivering: added elasticity, strength, enhanced condition and suppleness, giving longer lasting shine and health.

BONDEX™ incorporates a revolutionary proprietary complex of naturally derived actives, encapsulated in Niosomes. Niosomes are an innovative delivery technology that ensures 100% penetration into the cortex, as well as preventing fading.

Is BONDEX™ an-add on service in the salon?

No. It is designed to be added to any chemical mixtures (hair dye or bleach) or used in combination with any chemical hair treatment, preventing damage before it can even start.

Will BONDEX™ change my color formulas?

No. Mix the colour you are going to use with developer and add 10% of **BUILDER(1)** to the amount of hair colour being used. (do not include developer in your calculation). Then apply the mixture and follow the manufacture guidelines for processing. Do not use more than 10% of **BUILDER(1)** in your formulation. (A little less than 10% is better than more than 10%)

Will I experience longer processing time with BONDEX™?

No. **BONDEX™** does not interfere with processing time.

What kind of results can I expect with BONDEX™?

Hair will be shinier, healthier, with longer lasting more vibrant color. BONDEX™ treats and protects the hair in any chemical service with no fear of negative repercussion.

How do I use BONDEX™?

- Coloring Treatment
- Ultra Lift Hair Colors
- Bleaching Powder (Bleaching, Bayalage, High Lifts, Ombre)
- As a stand-alone Treatment
- Chemical Straighteners
- Keratin Straighteners
- Perms

*We've created easy-to-use instructions for adding BONDEX™ to any chemical service, please see our Step-by-Step guide.

Can I use heat with BONDEX™?

Yes. Take note, when using heat processing time is lessened therefore you must be sure to check on the color regularly to avoid over processing.

Which client would benefit from BONDEX™?

Every client will benefit from BONDEX™ as well as any service. Perfect for clients with damaged, and over processed hair due to bleaching, lifting and/or chemical processing.

Using BONDEX™ with any service/ treatment will allow the product to penetrate deeper and last longer also making colors more vibrant.

How do I charge for BONDEX™?

Because the cost per application is low for BONDEX™ and as the hair is getting treated during the process, visibly improving the integrity of the hair; It is suggested that you increase the price of your service by 20-35% or more.

Do you offer classes on BONDEX™?

The simplicity of BONDEX™ allows everyone to achieve optimal results by simply following manufacturer instructions. No classes or certification needed.

How many applications can I get from BONDEX™?

Approximately 160 color applications (using a formula of 30ml of color cream or powder bleach) for every 500ml bottle of BONDEX™.